

Sophia Kathleen Boles

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EDUCATION

Texas Christian University

Bachelor of Science in Communication, *Bob Schieffer College of Communication*

Major: Strategic Communication | Minor: Arts Leadership and Entrepreneurship

Cumulative GPA: 3.8, Dean's List (August 2022 - May 2025)

Global Experience: Study Abroad - Rome, Italy

Fort Worth, TX

Graduating: May 2026

January 2025 – May 2025

RELEVANT EXPERIENCE

Roxo Advertising + PR Agency

Graphic Designer

Fort Worth, TX

January 2026 – Present

- Rebranded a nonprofit client's social media, generating new leads and local collaboration opportunities.
- Produced digital and print assets, (branding, logos, and campaign collateral), aligned with communication goals in a fast-paced agency setting.

Cambria Quartz Surfaces

Social Media Coordinator

Eden Prairie, MN

August 2025 – Present

- Planned and executed Pinterest content calendars, designing visual assets and copy with a focus on visual hierarchy, layout, and user engagement to support cohesive brand storytelling.
- Analyzed platform performance and user behavior to iterate content strategy, collaborating with cross-functional teams to ensure visuals aligned with brand and campaign goals.

Social Media Marketing Intern

May 2025 – August 2025

- Led Pinterest capstone project; audited and optimized content, increasing views 5x, and presented insights and visual outcomes to company leaders.
- Applied best practices in organic and paid media to craft post copy and partnered with teams on live event content, strengthening brand visibility.

Kinderplatz of Fine Arts Preschool

Marketing and Design Intern

Fort Worth, TX

August 2024 – December 2024

- Designed advertisements for *West Fort Worth City Lifestyle* magazine, featured in the November and December 2024 issues, applying layout, typography, and visual storytelling principles.
- Captured and edited photos and designed print materials, including flyers and folders, to highlight classroom diversity and support human-centered storytelling across marketing materials.

RoRo Designs

Social Media and Content Creator Intern

Fort Worth, TX

August 2024 – November 2024

- Designed weekly Instagram posts and reels, translating brand concepts into engaging visual narratives.
- Assisted with photo/video shoots and managed inventory to support new product launches.

ADDITIONAL EXPERIENCE

TCU Tri Delta Sorority

Social Media and Public Relations Chair

Fort Worth, TX

August 2022 – Present

- Designed daily Instagram graphics to inform and engage over 400 chapter members.

LEADERSHIP & INVOLVEMENT: Minnetonka High School Dance Team Captain (Sophomore & Junior Year), Minnetonka High School Yearbook Committee, National Charity League New Member Treasurer, Letters of Love Club VP of Community Relations, and TCU Art Gallery Student Advisory Council.

SKILLS & INTERESTS: Proficient in Adobe Premiere Pro, Photoshop, InDesign, Canva and Social Media Management; Travel, Health & Wellness, Influencer Relationships, Event Planning and Digital Arts.