

Sophia Kathleen Boles

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EDUCATION

Texas Christian University	Fort Worth, TX
Bachelor of Science in Communication, <i>Bob Schieffer College of Communication</i>	<i>Graduating: May 2026</i>
Major: Strategic Communication Minor: Arts Leadership and Entrepreneurship	
Cumulative GPA: 3.8, Dean's List (August 2022 - May 2025)	
Global Experience: Study Abroad - Rome, Italy	<i>January 2025 – May 2025</i>

RELEVANT EXPERIENCE

Cambria Quartz Surfaces	Eden Prairie, MN
<i>Social Media Coordinator</i>	<i>August 2025 – Present</i>
<ul style="list-style-type: none">Manage Pinterest strategy by creating and executing a content calendar, writing optimized copy, and tracking analytics to expand audience reach and engagement.Support social campaigns by editing content and assisting team members, ensuring brand consistency and timely execution.	
<i>Social Media Marketing Intern</i>	<i>May 2025 – August 2025</i>
<ul style="list-style-type: none">Led Pinterest capstone project; audited and optimized content, increasing views 5x, and presented results to company leaders.Applied best practices in organic and paid media to craft post copy and partnered with teams on live event content, strengthening brand visibility.	
Kinderplatz of Fine Arts Preschool	Fort Worth, TX
<i>Marketing and Design Intern</i>	<i>August 2024 – December 2024</i>
<ul style="list-style-type: none">Designed advertisements for West Fort Worth City Lifestyle magazine, featured in the November and December 2024 issues.Captured and edited photos and designed print materials, including flyers and folders, to highlight classroom diversity and engage prospective families.	
RoRo Designs	Fort Worth, TX
<i>Social Media and Content Creator Intern</i>	<i>August 2024 – November 2024</i>
<ul style="list-style-type: none">Designed Instagram reels and posts weekly, effectively showcasing the company's creative vision.Assisted with photo/video shoots and managed inventory to support new product launches.	

ADDITIONAL EXPERIENCE

TCU Tri Delta Sorority	Fort Worth, TX
<i>Social Media and Public Relations Chair</i>	<i>August 2022 – Present</i>
<ul style="list-style-type: none">Designed daily Instagram graphics to inform and engage over 400 chapter members.Coordinated philanthropy events for St. Jude and Cook Children's Hospital.	
Montego Blu	Excelsior, MN
<i>Bartender, Server, Expo, and Hostess</i>	<i>May 2023 – May 2024</i>
<ul style="list-style-type: none">Delivered exceptional customer service, ensuring a memorable dining experience for patrons.Collaborated effectively with the team, demonstrating teamwork, time management, and problem-solving.	

LEADERSHIP & INVOLVEMENT: Minnetonka High School Dance Team Captain (Sophomore & Junior Year), Minnetonka High School Yearbook Committee, National Charity League New Member Treasurer, Letters of Love Club VP of Community Relations, and TCU Art Gallery Student Advisory Council.

SKILLS & INTERESTS: Proficient in Adobe Premiere Pro, Photoshop, InDesign, Canva and Social Media Management; Travel, Health & Wellness, Interior Design, Event Planning and Digital Arts.